



& SPRING WORKSHOPS

SPONSORSHIP OPPORTUNITIES

Landscape Alberta is pleased to announce our **Supercharge Your Spring** workshops with Grant Harrison of Nextra Consulting. The workshop will take place both in Edmonton (April 2) and Calgary (April 4). In addition, we will be holding our **2023 Landscape Awards** on April 4th in Calgary.

By sponsoring these events, you will gain exposure to landscape and horticultural professionals, as well as supporting education and celebrating excellence in our industry.

We have a variety sponsorship opportunities for both events and benefits to suit your budget and marketing goals. We appreciate your consideration and hope to hear from you soon. 🌿

★ SUPERCHARGE YOUR SPRING! ★

Frontline Supervisor Training Workshop

Edmonton: April 2, 2024

Calgary: April 4, 2024

Spring Workshop Sponsorships

Presenting Sponsor (both workshops)

\$1000

- Display table in registration areas
- One registration for both workshops (\$330 value)
- Name/logo on all event materials, website and all Landscape Alberta publications
- Prominent name/logo on sponsor signage in registration area and session room.

Workshop Sponsorship (one workshop)

\$500

- One display table inside the session room
- Opportunity to introduce speaker
- One registration for one workshop day (\$165 value)
- Name/logo on all event materials, website and all Landscape Alberta publications
- Prominent name/logo on sponsor signage at event.

Lunch Sponsorship

\$300 for 1 workshop, \$500 for both

- Display or table in lunch area
- Name/logo on all event materials, website and all Landscape Alberta publications
- Signage at event

2023 AWARDS DINNER & CEREMONY



April 4, 2024



Tool Shed Brewing, Calgary, AB

Awards Dinner Sponsorships

Awards Dinner Presenting Sponsor

\$1000

- Signage at event including logo including in slide show presentation.
- Verbal mention during program
- Opportunity to put tent promo cards on tables
- 2 tickets to awards dinner
- Name/logo on all event materials, website, social media and all Landscape Alberta publications.

Highest Scoring Awards Sponsor

\$400 plus \$500 gift certificate

- Sponsor of highest scoring awards with opportunity to present to winner.
- 1 tickets to awards dinner
- Signage at event including logo including in slide show presentation.
- Verbal mention during program
- Name/logo on all event materials, website, social media and all Landscape Alberta publications.

Cocktail Hour

\$500

- Signature cocktail that you can name and help create.
- Name/logo on all event materials, website, social media and all Landscape Alberta publications.
- Signage at event including logo including in slide show presentation.
- Verbal mention during program.

Photo Booth Sponsor

\$600

- Logo on all photos
- Name/logo on all event materials, website, social media and all Landscape Alberta publications.
- Signage at event including logo including in slide show presentation.
- Verbal mention during program.

Door Prize Sponsor

\$500

- Logo on door prize
- Name/logo on all event materials, website and all Landscape Alberta publications
- Social media mentions.
- Signage at event including logo including in slide show presentation.
- Verbal mention during program.

For more information on sponsorship opportunities and to customize your package, please contact Lisa Brick at

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